

ComputerWeekly.com Webinars

ComputerWeekly.com webinars are free online events for the IT professional. They provide strategic advice, lively panel debates and business critical information.

Why sponsor a ComputerWeekly.com webinar?

Sponsoring a ComputerWeekly.com webinar ensures that your message is seen in the right environment, by the right market, and at the right time. Webinars combine the best of live events with the benefits of online technology – you have the opportunity to ‘meet’ prospective customers at the event, and for 3 months afterwards.

Webinars are an efficient lead generation tool – sponsors are provided with contact lists from all the Q&A sessions after the event and throughout the 3 month archive period.

What does a sponsorship include?

Key sponsor benefits:

- PowerPoint synchronisation and download – images, text and links are presented alongside the live feed, with opportunity for users to download for future reference, along with related files.
- Guest speaker profiles – your company and individual profiles online, along with links (live only)
- Q&A – a direct communication route to market, for a full 3-month period.
- Event Marketing - All marketing is co-branded and the fully integrated campaign could include any Combination of the following:
 - E-mail marketing
 - Online advertising
 - Print advertising - inserts in Computer Weekly promoting the event
- Option: • Research – pre-event research to determine themes, content and questions for the webinar
- Option: • Analyst – An expert analyst will give an overview of the subject
- Polls – see how your market reacts to key questions, LIVE during the webinar
- Lead Generation – All of our webinars are promoted to the Computer Weekly database with reporting on individual users interaction throughout the event

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All rates are subject to VAT.

ComputerWeekly.com Webinars

ComputerWeekly.com Webinars offer great value, and are a hassle free way to address your core market. For each package, we guarantee a minimum number of leads which will all be waiting to receive further communication from you about your product.

Webinar packages vary in cost from £15k - £25k. The client has the option to include an analyst and pre-event research conducted by Insight

We have hosted successful webinars for over 5 years, and you can be sure that with the Computer Weekly team's support, your co-branded webinar will be professional and well-received.

Panel place for key company representative



Live Q&A

Full speaker bios and photos

For more information please contact Christian Drake on:
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