

# Computer Weekly public sector appointments

Computer Weekly is compulsory reading for all professionals at the cutting edge of IT. Our high quality editorial coverage is widely respected as the authoritative voice of the industry. Reaching over 100,000 IT professionals\*, on average, each week, Computer Weekly is considered to be the no. 1 'most useful publication' for UK CIOs.

Over 22,000 recipients\* of Computer Weekly work in the public sector. Advertising in Computer Weekly puts you in direct touch with job seekers with the relevant experience.

## STANDARD PACKAGE

Type of ad	Size (h x w)	Rate
SCC	1 column 31mm	£85 SCC <sup>1</sup>
	2 columns 66mm	
	3 columns 101mm	
	4 columns 136mm	
	5 columns 171mm	
	6 columns 206mm	
1/4 page	125mm x 101mm	
1/2 page	125mm x 206mm horizontal	
	260 x 101 vertical	£6,595.00
Full page	260 x 206 type	£11,795.00
	300 x 226 trim	
	306 x 232 bleed	

The above rates include:

1 Week – Advertisement in Computer Weekly Magazine's recruitment section

4 Weeks – Individual job posting on [www.computerweekly.com/jobs](http://www.computerweekly.com/jobs)

<sup>1</sup>Single Column Centimetre Advertisements: £895 should be added to the SCC rate to appear on [www.computerweekly.com/jobs](http://www.computerweekly.com/jobs)

If you do not want your vacancy appearing on [www.computerweekly.com/jobs](http://www.computerweekly.com/jobs) please subtract £895.

## PUBLICATION INFORMATION:

**Publication date:** Tuesday

**Booking deadline:** Wednesday 5pm prior to publication date

**Copy deadline:** Thursday 5pm prior to publication date

To view Computer Weekly's ad specifications and to upload your digital advertising artwork, please visit Computer Weekly's Ad Portal at [www.rbiadcopy.co.uk](http://www.rbiadcopy.co.uk).

First time users will be required to create an account to allow you to submit an ad to Computer Weekly magazine. **It's free and easy to do** and allows you complete access to the history of the ads, previous ads uploaded and details of all your ad transactions. After creating an account, simply select from the menu options and let the site help you complete your goal.

Please send all digital ad artwork to [www.rbiadcopy.co.uk](http://www.rbiadcopy.co.uk).

Need help? Please call Rob Brack on **0208 652 4449** or email [robert.brack@rbi.co.uk](mailto:robert.brack@rbi.co.uk)

For more information on advertising in Computer Weekly, please call **+44 (0)20 8652 8080** or email [cwrecruitment@rbi.co.uk](mailto:cwrecruitment@rbi.co.uk)

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