

Computer Weekly Career Moves

Computer Weekly is the perfect environment to advertise your job vacancy. It is considered to be the industry's publication of choice for IT jobs* and the no. 1 'most useful publication' for UK CIOs.**

Reaching over 100,000 IT professionals*** each week, Computer Weekly has dedicated editorial for jobseekers and more jobs than any other industry title.****

For more information on advertising in Computer Weekly, please call **+44 (0)20 8652 8080** or email **cwrecruitment@rbi.co.uk**

ADPACKS AND COPY

Adpack*	Quarter page	Half page	Full page
Colour	£4,274.90	£7,254.05	£13,390.05

The above rates include:

1 Week – Advertisement in Computer Weekly's recruitment section

2nd Week – Identical repeat advert in Computer Weekly's recruitment section

4 Weeks – Individual job posting on www.computerweekly.com/jobs

Single insertion	Quarter page	Half page	Full page	SCC
	£3,895.00	£6,595.00	£11,795.00	£85.00

The above rates include:

1 Week – Advertisement in Computer Weekly Magazine's recruitment section

4 Weeks – Individual job posting on www.computerweekly.com/jobs

Single Column Centimetre Advertisements: £895 should be added to the SCC rate to appear on www.computerweekly.com/jobs

If you do not want your vacancy appearing on www.computerweekly.com/jobs please subtract £895 from the single insertion rate.

PUBLICATION INFORMATION:

Publication date: Tuesday

Booking deadline: Wednesday 5pm prior to publication date

Copy deadline: Thursday prior to publication date

To view Computer Weekly's ad specifications and to upload your digital advertising artwork, please visit Computer Weekly's Ad Portal at **www.rbiadcopy.co.uk**.

First time users will be required to create an account to allow you to submit an ad to Computer Weekly magazine. **It's free and easy to do** and allows you complete access to the history of the ads, previous ads uploaded and details of all your ad transactions. After creating an account, simply select from the menu options and let the site help you complete your goal.

Please send all digital ad artwork to **www.rbiadcopy.co.uk**.

Need help? Please call Rob Brack on **0208 652 4449** or email **robert.brack@rbi.co.uk**

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ComputerWeekly **ComputerWeekly.com**

* 2005 GfK NOP IT Weekly Publications Comparative Survey.

** Harvey Nash CIO Survey 2005

*** BPA Dec Jan-Dec 2008 **** NMR, November 2006

All advertisements are subject to RBI standard terms and conditions

available at: www.reedbusiness.co.uk/GuideDocuments/tandc.htm

All rates are subject to VAT.