

Marketplace – Tenders

Advertising in Computer Weekly is a highly effective way to put your IT requirement out to tender. Computer Weekly is the UK's leading publication for IT professionals with a circulation of nearly 100,000 copies every week. We consistently have high response rates.

TENDERS RATES

Type of ad	Size	Rate
SCC	1 column = 49mm 2 columns = 101mm 3 columns = 153mm 4 columns = 206mm	£55
Smallest ad	50mm x 49mm	£265
Credit card sized ad	50mm x 101mm	£530
1/8 page	80mm x 101mm	£848
1/4 page	130mm x 101mm	£2,226
1/2 page	130mm x 206mm	£4,452
Full page	260 x 206 mm type 300 x 266 mm trim 306 x 232 mm bleed	£8,904

PUBLICATION INFORMATION:

Publication date: Tuesday

Copy deadline: Wednesday prior to publication date

ARTWORK

All completed artwork and images/logos must be sent as a hi-res (at least 300dpi) jpg, pdf, gif or tif file. Please email to tina.french@rbi.co.uk.

Adverts to be set by Computer Weekly

Simply send the copy and any logos/images you wish to be included via email to tina.french@rbi.co.uk.

Please include your contact details and a sales representative will contact you to discuss your options and costs.

For more information on advertising in Marketplace in Computer Weekly, please call Kerry Connick on +44 (0)20 8652 8410 or email kerry.connick@rbi.co.uk.

ComputerWeekly **ComputerWeekly.com**

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