

Marketplace – Products, Services and Training

Marketplace is Computer Weekly's classified section and is unquestionably the best place for your company to attract the attention of the IT community.

Computer Weekly has been the first choice of senior IT decision makers since its inception, and is considered the best overall IT weekly publication.* Reaching nearly 100,000 individuals each week, Computer Weekly is considered to be the no. 1 'most useful publication' for UK CIOs.

To place an advertisement please call Kerry Connick on +44 (0)20 8652 8410 or email kerry.connick@rbi.co.uk.

MARKETPLACE RATES

| Colour option | Size | Mono | Spot colour | Full colour |
|----------------------|--|--------|-------------|-------------|
| SCC | 1 column = 49mm 2 columns = 101mm 3 columns = 153mm 4 columns = 206mm | £30 | £32 | £35 |
| Smallest ad | 50mm x 49mm | £150 | £160 | £175 |
| Credit card sized ad | 50mm x 101mm | £300 | £320 | £350 |
| 1/8 page | 80mm x 101mm | £480 | £512 | £560 |
| 1/4 page | 130mm x 101mm | £1,260 | £1,344 | £1,470 |
| 1/2 page | 130mm x 206mm | £2,520 | £2,688 | £2,940 |
| Full page | 260 x 206 mm type 300 x 266 mm trim 306 x 232 mm bleed | £5,040 | £5,376 | £5,880 |

PUBLICATION INFORMATION:

Publication date: Tuesday

Copy deadline: Wednesday prior to publication date

ARTWORK

All completed artwork and images/logos must be sent as a hi-res (at least 300dpi) jpg, pdf, gif or tif file. Please email to tina.french@rbi.co.uk.

Adverts to be set by Computer Weekly

Simply send the copy and any logos/images you wish to be included via email to tina.french@rbi.co.uk.

Please include your contact details and a sales representative will contact you to discuss your options and costs.

For more information on advertising in Marketplace in Computer Weekly, please call Kerry Connick on +44 (0)20 8652 8410 or email kerry.connick@rbi.co.uk.

ComputerWeekly **ComputerWeekly.com**

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