

Inserts

Inserts		
Loose (per 1000)	Up to 10gms per extra gram	£104 £1.60
Bound (per 1000)	Up to 10gms per extra gram	£115 £1.60
CD cover mount		£250
Outserts		£150
False front cover		£185
6 page gatefold	(Cover site)	£250
8 page gatefold	(Cover site)	£300
Belly band		£250
Attached belly band		£275 + Space cost
Barn door		£602
TIP ON (mechanical feed)		£100 + Space cost
TIP ON (hand fixed)		£POA

Please note, these are the media costs and do not include production costs.
Separate quotes for production are available on request

CUSTOMISED SPLITS – inserts can be run for a specified area of our BPA audited circulation

Examples: Company Size split
Job Title split
Main business activity split
Geographical split

For more information on advertising in news section in Computer Weekly, please call
Christian Drake on **+44 (0)20 8652 2049**

ComputerWeekly **ComputerWeekly.com**

* BPA Report Dec 2008
** Harvey Nash CIO Survey 2005

All advertisements are subject to RBI standard terms and conditions
available at: www.reedbusiness.co.uk/adtermsandconditions

All rates are subject to VAT.